

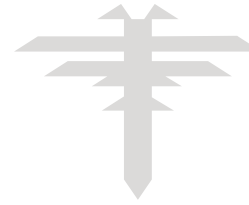
# American Indian College Fund

## 2024 Sponsorship Opportunities



### Introduction

Here at the American Indian College Fund (College Fund), we build a more inclusive, connected future. Native communities were the first to call this land home and while our people are still here today, many people aren't aware of the richness of our cultures. As a sponsoring partner, you help Native students receive a higher education and encourage others to celebrate our Native communities!



Your 2024 sponsorship will be recognized throughout the year at our EATSS events and during Native American Heritage Month (nationally recognized in November).



### Community Partnership

Through our events, sponsors build connections and interpersonal relationships with community members. Sponsors, in turn, are recognized as true partners and allies in our mission to transform lives and communities through education.

### A unique national celebration...

Our EATSS events successfully engage communities across the nation, each featuring their own unique lineup of experiences for attendees. At the center of it all are College Fund scholarship recipients, who are the heart of our mission.



### Immerse Yourself in Native Culture

EATSS provides each community with a truly unique opportunity to experience Indigenous culture. Meet Native scholars and Indigenous chefs. Talk with up-and-coming Native student artists and enjoy incredible performances by renowned friends and allies of Native communities. It's an immersive event unlike any other. EATSS has been featured in the *New York Times*, *CBS*, *Westword*, *Saveur Magazine*, *The Denver Post*, *Minneapolis Star-Tribune*, and the *Denver Business Journal*.



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To cultivate the best experiences, we have the best talent...



Activate your taste buds with culinary delights from renowned Native chefs from across the country.



Move to the beat as local Native dancers showcase traditional dances.



Listen to special, exclusive performances from top-level musicians dedicated to supporting Native communities.



See and purchase artwork in a variety of mediums made by up-and-coming artists from the Institute of American Indian Arts.

Just some of our featured musical artists...



THE INDIGO GIRLS



JEFF BRIDGES

...and Culinary Chefs



Named one of the Time's "100 Most Influential People of 2023," **Chef Sean Sherman** is an award-winning chef, educator, author, and activist. In 2022, his restaurant, Owamni, won the James Beard Award for "Best New Restaurant."



**Chef Sherry Pocknett** went down in history in 2023 as the first Indigenous Woman to win the prestigious James Beard Award and runs her own restaurant in Rhode Island.

## RECOGNIZED NATIONAL NATIVE ORGANIZATION

Operating for 30+ years, the American Indian College Fund is the largest Native-serving, Native-led organization in the United States. Recognized as a trusted source and leader in Native communities, people come to us knowing that their support will lead to a big impact:

We have granted **159,652 scholarships** to Native students since 1989.

Invested **\$283.7 million** into Native Communities.

In the 2023-24 school year, **161 unique tribal nations** from across the United States were represented in our scholar cohort.

With over **656M impressions annually**, the College Fund is one of the fastest growing and recognized Native organizations in the nation.



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Guidestar  
2023 Gold Seal of Transparency



Best Charity  
Certified by America's best charities



Charity Navigator  
Find official Four-Star profile online



BBB Wise Giving Alliance  
View our give.org charity profile

### Annual Sponsorship Options

Flame of Hope Visibility	Vision of Hope	Standing Strong Together	Overcoming the Odds	Reaching for the Goal	Full Year Scholarship	Semester Success	Supplies for Success
\$75,000	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000

#### EATSS Benefits

	12 Tickets	12 Tickets	12 Tickets	12 Tickets	6 Tickets	4 Tickets	2 Tickets	2 Tickets
Reserved tickets to EATSS Event and prime seating at celebratory concert performance	●	●	●	●	●	●	●	●
Name/logo placement on event display	●	●	●	●	●	●	●	●
Acknowledgement on EATSS website	●	●	●	●	●	●	●	●
Social Media shoutout during the event	●	●	●	●	●	●	●	●
Acknowledgement from dais during event program	●	●	●	●	●	●	●	●

#### Native American Heritage Month (NAHM) Benefits (November)

Social media post specifically thanking sponsor for NAHM participation reaching 85,000 followers	●	●	●	●	●	●	●	●
Acknowledgement in NAHM e-newsletter reaching 227,000+	●	●	●	●	●	●	●	●
Acknowledgement in NAHM emails reaching 894,000+	●	●	●	●	●	●	●	●
Customized recognition as American Indian College Fund Lead NAHM Sponsor throughout November	●	●	●	●	●	●	●	●

Elevating  
Native voices  
benefits  
ALL OF US.

To create engaging and educational conversations that are open to all, we host book clubs featuring notable Native authors and mediated by one of our Native staff.

Major affiliate partners (CBS) air tv spots featuring the College Fund throughout Native American Heritage Month in major markets.

Being associated with us on our website expands your reach with individuals and corporations. We also provide resources directly from Native voices for you to share internally and externally at your company.

**NATIVE  
AMERICAN  
HERITAGE  
MONTH**