

2025 Twin Cities EATSS Sponsorship Packet



AMERICAN
INDIAN
COLLEGE
FUND

**EDUCATION
IS THE ANSWER**



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Introduction

Here at the American Indian College Fund, a Native-led, Native-serving national non-profit, we are dedicated to building a more inclusive and connected future. The Twin Cities area is a region with deep Native roots to many Nations including the Anishinaabe (Chippewa and/or Ojibwe), Dakota, and more. To honor these vibrant Indigenous communities, we work to ensure their cultures are celebrated and their voices heard. While the ancestral homelands of Native peoples are embedded within the region, many do not realize the richness and resilience of these cultures as they exist today. As a sponsoring partner, you empower and lift Native students and Tribal Nations right here at home!

A unique national celebration...

Our EATSS events successfully engage communities across the nation, each featuring their own unique lineup of experiences for attendees. At the center of it all are College Fund scholarship recipients, who are the heart of our mission.



Community Partnership

Through our events, sponsors build connections and interpersonal relationships with community members. Sponsors, in turn, are recognized as true partners and allies in our mission to transform lives and communities through education.



Immerse Yourself in Native Culture

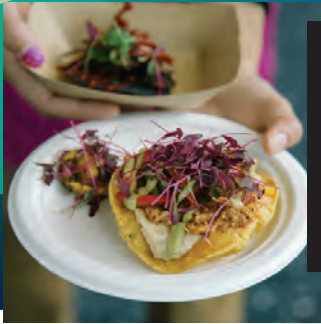
EATSS provides Twin Cities with a truly unique opportunity to experience Indigenous culture. Meet Native scholars and Indigenous chefs, talk with up-and-coming Native student artists, and enjoy an incredible performance by Rufus Wainwright. It's an immersive event unlike any other! EATSS has been featured in the New York Times, CBS, Westword, Saveur Magazine, The Denver Post, Minneapolis Star Tribune, and the Denver Business Journal.



With over 656 million impressions annually, the College Fund is one of the fastest growing and most recognized Native organizations in the nation.

Signing on early as a sponsor for Twin Cities EATSS demonstrates your commitment to supporting Native communities. By partnering with the College Fund, you're not just contributing to vital scholarships and programs—you're elevating Native voices and futures. Early sponsorship ensures greater visibility for your organization, with your name featured in pre-event materials, emails, and promotions, shared widely by the College Fund, Rufus Wainwright, and the Guthrie Theatre. Together, we can celebrate Minnesota's diversity and invest in meaningful change for Native students and their communities.

To cultivate the best experiences, we have the best talent...



Activate your taste buds with culinary delights from renowned Native chefs from across the country.



IDINA MENZEL



JEFF BRIDGES

Listen to special, exclusive performances from top-level musicians dedicated to supporting Native communities.



Move to the beat as local Native dancers showcase traditional dances.



INDIGO GIRLS

Give the Gift of Education
www.collegefund.org

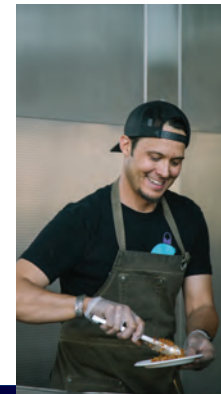
See and purchase artwork in a variety of media made by up-and-coming artists from the Institute of American Indian Arts.

Our featured artist for Twin Clities EATSS 2025



RUFUS WAINWRIGHT

Some of our featured Native Culinary Chefs



Chef Ben Jacobs (Osage Nation) is a nationally renowned chef and the co-founder of Tocabe, An American Indian Eatery, now with two restaurant locations and a food truck in Denver, making it the country's largest Native American restaurant chain.

RECOGNIZED NATIONAL NATIVE ORGANIZATION

Operating for 30+ years, the American Indian College Fund is the largest Native-serving, Native-led organization in the United States. Recognized as a trusted source and leader in Native communities, people come to us knowing that their support will lead to a big impact:

- We have granted 166,300 scholarships to Native students since 1989.
- Invested \$349 million into Direct Student Support.
- In the 2023-24 school year, we served a total of 4,959 scholars, with 1,782 first-year students and 230 graduate students.



Chef Sherry Pocknett went down in history in 2023 as the first Indigenous Woman to win the prestigious James Beard Award and runs her own restaurant in Rhode Island.

Interested in something more specific to your company's needs? Get in touch with us to discuss custom-tailored sponsorship benefits crafted just for you!

Annual Sponsorship Options

| Flame of Hope Visibility \$75,000 | Vision of Hope \$50,000 | Standing Strong Together \$25,000 | Overcoming the Odds \$15,000 | Reaching for the Goal \$10,000 | Full Year Scholarship \$5,000 | Semester Success \$2,500 | Supplies for Success \$1,000 |
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Twin Cities EATSS Benefits

| | 20 Tickets | 16 Tickets | 12 Tickets | 10 Tickets | 6 Tickets | 4 Tickets | 2 Tickets | 2 Tickets |
|---|------------|------------|------------|------------|-----------|-----------|-----------|-----------|
| Reserved Tickets to Twin Cities EATSS and Concert | | | | | | | | |
| Name/Logo Placement on Event Signage and Program | ■ | ■ | ■ | ■ | ■ | ■ | ■ | ■ |
| Acknowledgement on EATSS Event Websites | ■ | ■ | ■ | ■ | ■ | ■ | ■ | |
| Acknowledgement in E-Newsletter with Average Reach of Over 227,000 | ■ | ■ | ■ | ■ | ■ | ■ | | |
| Inclusion in Emails, and Social Media Mentions Leading Up To and During Event | ■ | ■ | ■ | ■ | ■ | | | |
| Sponsor a Single Chef Table and Place a Representative at that Chef Table | ■ | ■ | ■ | ■ | | | | |
| Inclusion in Press Release and Press Opportunities | ■ | ■ | ■ | ■ | | | | |
| Placement on a Billboard in Twin Cities Metro Area | ■ | ■ | ■ | | | | | |
| Your Very Own Signature Cocktail | ■ | ■ | | | | | | |
| Acknowledgment from Stage During Event Programming | ■ | ■ | | | | | | |
| Company Name Placement on Guthrie Theatre Lobby Monitors | ■ | | | | | | | |

Elevating Native voices benefits ALL OF US.

Participation with the College Fund doesn't end after EATSS. We host book clubs featuring engaging and educational conversations with notable Native authors, and mediated by one of our Native staff. Major affiliate partners such as CBS, air TV spots featuring the College Fund throughout Native American Heritage Month in major markets. Being associated with us on our website expands your reach with individuals and corporations alike. We also provide resources directly from Native voices for you to share both internally and externally at your company.