

2025 New York EATSS Sponsorship Packet



AMERICAN
INDIAN
COLLEGE
FUND

**EDUCATION
IS THE ANSWER**



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Introduction

Here at the American Indian College Fund, a Native-led, Native-serving national non-profit, we are dedicated to building a more inclusive and connected future. The New York City area is a region with deep Native roots to many Nations, including the Lenape, Cayuga, Siwanoy, and more. To honor these vibrant Indigenous communities, we work to ensure their cultures are celebrated and their voices heard. While the ancestral homelands of Native peoples are embedded within the region, many do not realize the richness and resilience of these cultures as they exist today. As a sponsoring partner, you empower and lift Native students and Tribal Nations right here at home!

A unique national celebration...

Our EATSS events successfully engage communities across the nation, each featuring their own unique lineup of experiences for attendees. At the center of it all are College Fund scholarship recipients, who are the heart of our mission.



Community Partnership

Through our events, sponsors build connections and interpersonal relationships with community members. Sponsors, in turn, are recognized as true partners and allies in our mission to transform lives and communities through education.



Immerse Yourself in Native Culture

EATSS provides New York with a truly unique opportunity to experience Indigenous culture. Meet Native scholars and Indigenous chefs, talk with up-and-coming Native student artists, and enjoy an incredible performance by Raye Zaragoza. It's an immersive event unlike any other! EATSS has been featured in the New York Times, CBS, Westword, Saveur Magazine, The Denver Post, Minneapolis Star Tribune, and the Denver Business Journal.



With over 656 million impressions annually, the College Fund is one of the fastest growing and most recognized Native organizations in the nation.

Signing on early as a sponsor for New York City EATSS demonstrates your commitment to supporting Native communities. By partnering with the College Fund, you're not just contributing to vital scholarships and programs—you're elevating Native voices and futures. Early sponsorship ensures greater visibility for your organization, with your name featured in pre-event materials, emails, and promotions, shared widely by the College Fund, Raye Zaragoza and Lighthouse Pier 61. Together, we can celebrate New York's diversity and invest in meaningful change for Native students and their communities.

To cultivate the best experiences, we have the best talent...



Activate your taste buds with culinary delights from renowned Native chefs from across the country.



IDINA MENZEL

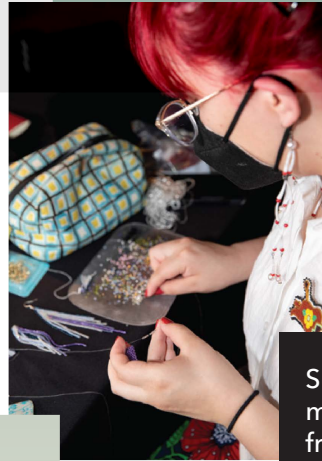


JEFF BRIDGES

Listen to special, exclusive performances from top-level musicians dedicated to supporting Native communities.



Move to the beat as local Native dancers showcase traditional dances.



See and purchase artwork in a variety of media made by up-and-coming artists from the Institute of American Indian Arts.



INDIGO GIRLS

Give the Gift of Education
www.collegefund.org/g

Our featured talent for New York EATSS 2025



REDHAWK INDIGENOUS ART COUNCIL



RAYE ZARAGOZA

Some of our featured Native Culinary Chefs



In 2003, Chef Lois Ellen Frank (Kiowa) won the coveted James Beard Foundation Award for her cookbook Foods of the Southwest Indian Nations. Chef Frank is not only a chef, but also a food historian, author, and educator.

RECOGNIZED NATIONAL NATIVE ORGANIZATION

Operating for 30+ years, the American Indian College Fund is the largest Native-serving, Native-led organization in the United States. Recognized as a trusted source and leader in Native communities, people come to us knowing that their support will lead to a big impact:

- We have granted 166,300 scholarships to Native students since 1989.
- Invested \$349 million into Direct Student Support.
- In the 2023-24 school year, we served a total of 4,959 scholars, with 1,782 first-year students and 230 graduate students.



Author, activist, and a professional chef of over 40 years, Chef Andrew George (Wet'su-wet'en Nation) is a celebrated fixture of the First Nations culinary world in Canada.

Interested in something more specific to your company's needs? Get in touch with us to discuss custom-tailored sponsorship benefits crafted just for you!

Annual Sponsorship Options

Flame of Hope Visibility \$75,000	Vision of Hope \$50,000	Standing Strong Together \$25,000	Overcoming the Odds \$15,000	Reaching for the Goal \$10,000	Full Year Scholarship \$5,000	Semester Success \$2,500	Supplies for Success \$1,000
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New York City EATSS Benefits

	20 Tickets	16 Tickets	12 Tickets	10 Tickets	6 Tickets	4 Tickets	2 Tickets	2 Tickets
Reserved Tickets to New York City EATSS and Concert								
Name/Logo Placement on Event Signage and Program	■	■	■	■	■	■	■	■
Acknowledgement on EATSS Event Websites	■	■	■	■	■	■	■	
Acknowledgement in E-Newsletter with Average Reach of Over 227,000	■	■	■	■	■	■		
Inclusion in Emails, and Social Media Mentions Leading Up To and During Event	■	■	■	■	■			
Sponsor a Single Chef Table and Place a Representative at that Chef Table	■	■	■	■				
Inclusion in Press Release and Press Opportunities	■	■	■	■				
Placement on a Billboard in New York Metro Area	■	■	■					
Your Very Own Signature Cocktail	■	■						
Acknowledgment from Stage During Event Programming	■	■						
Company Name Placement on Display in Lighthouse Pier 61	■							

Elevating Native voices benefits ALL OF US.

Participation with the College Fund doesn't end after EATSS. We host book clubs featuring engaging and educational conversations with notable Native authors, and mediated by one of our Native staff. Major affiliate partners such as CBS, air TV spots featuring the College Fund throughout Native American Heritage Month in major markets. Being associated with us on our website expands your reach with individuals and corporations alike. We also provide resources directly from Native voices for you to share both internally and externally at your company.

Gold Transparency

Candid.

Guidestar
2023 Gold Seal of Transparency



Best Charity
Certified by America's best charities

Charity Navigator



FOUR-STAR

Charity Navigator
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